## IN THE CLAIMS

- 1. (Withdrawn) A method of fabricating a liquid crystal display device with liquid crystal sandwiched between a pair of transparent substrates and with a film for liquid crystal orientation formed on at least one transparent substrate adjacent to the liquid crystal, the method comprising;
- a step of forming a UV-reactive film for liquid crystal orientation on at least one transparent substrate,
  - a step of applying first polarized UV rays to the film,
  - a step of rotating the substrate on a reference plane, and
  - a step of applying second polarized UV rays to the film.
- 2. (Withdrawn) A method of fabricating a liquid crystal display device with liquid crystal sandwiched between a pair of transparent substrates and with a film for liquid crystal orientation formed on at least one transparent substrate adjacent to the liquid crystal, the method comprising;
- a step of forming a UV-reactive film for liquid crystal orientation on at least one transparent substrate,
- a step of applying first polarized UV rays to the film on the substrate that is aligned parallel to a reference plane for controlled liquid crystal orientation,
- a step of rotating, on the reference plane, the substrate having thereon the film exposed to the first polarized UV rays, in such a manner that the liquid crystal orientation having been controlled in a predetermined direction in the first polarized UV ray exposure step may turn in a direction that differs from its predetermined direction, and
  - a step of applying second polarized UV rays to the film for pre-tilt angle expression.
- 3. (Withdrawn) The method of fabricating a liquid crystal display device as claimed in claim 1 or 2, wherein the rotation angle in the step of rotating the substrate is 90 degrees.
- 4. (Withdrawn) The method of fabricating a liquid crystal display device as claimed in any one of claims 1 to 3, wherein the angle of the first UV exposure falls between 50 and 90 degrees relative to the reference plane.

- 5. (Withdrawn) The method of fabricating a liquid crystal display device as claimed in any one of claims 1 to 4, wherein the angle of the second UV exposure falls between 50 and 80 degrees relative to the reference plane.
- 6. (Withdrawn) The method of fabricating a liquid crystal display device as claimed in any one of claims 1 to 5, wherein the ratio of the dose of the first UV exposure to that of the second UV exposure falls between 100/1 and 1/1.
- 7. (Withdrawn) The method of fabricating a liquid crystal display device as claimed in any one of claims 1 to 6, wherein the light source of the polarized UV rays is a non-electrode discharge-type UV lamp.
- 8. (Currently Amended) A liquid crystal display device comprising a pair of transparent substrates being aligned via a predetermined distance therebetween with at least one of them having thereon a film for liquid crystal orientation, and a liquid crystal layer put in the distance between the substrates, wherein

the film is a UV-reactive film, and is exposed to first polarized UV rays while the film is on the substrate aligned parallel to a reference plane, and next to second polarized UV rays after the substrate is rotated on the reference plane, and

wherein the liquid crystal display device has a contrast ratio greater than or equal to 138 effected by the exposure to the first polarized UV rays and the second polarized UV rays.

- 9. (Original) The liquid crystal display device as claimed in claim 8, wherein the substrate rotation angle is 90 degree.
- 10. (Original) The liquid crystal display device as claimed in claim 8 or 9, wherein the angle of the first UV exposure falls between 50 and 90 degrees relative to the reference plane.
- 11. (Original) The liquid crystal display device as claimed in any one of claims 8 to 10, wherein the angle of the second UV exposure falls between 50 and 80 degrees relative to the reference plane.

- 12. (Previously Presented) The liquid crystal display device as claimed in any one of claims 8 to 11, wherein the ratio of the exposure energy during the first polarized UV rays exposure to that of the second polarized UV rays exposure falls between 100/1 and 1/1.
- 13. (Original) The liquid crystal display device as claimed in any one of claims 8 to 12, wherein the light source of the polarized UV rays is a non-electrode discharge-type UV lamp.